

Labelling with the new EU Organic logo

Regulation (EC) No. 834/2007, Regulation (EC) No. 889/2008

On 31 March 2010 the EU Commission published the amending Regulation (EC) No. 271/2010 in the Official Journal of the EU, laying down detailed rules for the use of the new Organic logo of the EU.

From 1 July 2010 all pre-packaged organic foods within the EU must display the new Organic logo of the EU and an indication of the place where the agricultural raw materials of which the product is composed were produced. The following indications must be made in the same visual field as the logo:

- Organic logo of the EU
- Code number of the inspection body (immediately below the logo)
- Indication of origin (immediately below the code number)

New transition period: Packaging material and labels in accordance with the old Regulations may continue to be used until 1 July 2012. Stocks of products produced, packaged and labelled before 1 July 2010 may continue to be placed on the market until stocks are exhausted.

CAUTION: The use of the logo is optional for non-pre-packaged or imported organic products. However, if the Organic logo of the EU is used, all other compulsory indications must also be displayed.

The indication of origin can take one of the following forms:

Place where the agricultural raw materials of which the product is composed have been produced:

- '**EU Agriculture**', where the agricultural raw material has been farmed in the EU;
- '**non-EU Agriculture**', where the agricultural raw material has been farmed in third countries;
- '**EU/non-EU Agriculture**', where more than 2% of the total quantity by weight of the raw materials of agricultural origin were produced outside of the European Union;
- '**Switzerland**' where at least 98% of the total quantity by weight of the raw materials of agricultural origin were produced in Switzerland.

Sample label displaying the new EU organic logo:



Further information on the use of the new EU organic logo and download links for the various graphical formats can be found at:

http://ec.europa.eu/agriculture/organic/eu-policy/logo_en

bio.inspecta AG

q.inspecta GmbH

Ackerstrasse

CH-5070 Frick

+41 (0) 62 865 63 00

+41 (0) 62 865 63 01

admin@bio-inspecta.ch